

Site Taxonomy

A New Travel Leaders WebSite Property
www.travel-agent-school.com

Home of Travel Leaders Academy



default.aspx

This is the "Home" Page. The Home Page will contain the following articles, (1) Why Become a Travel Agent, (2) Is This Career For Me?, (3) Testimonials as they become available. This page will also contain the directory of academy locations, along with contact information, email address and landing page URL for each.



About-Us.aspx

The "About Us" Page will contain relevant and engaging content about us (text and images). This page will also contain general information about the Travel Leaders Academy Faculty members. The logos for any membership or travel organizations we belong to, as well as photos of awards that we have won, should be added to this page as well.



Course-Outline.aspx

The "Course Outline" Page will contain (1) Admission Requirements, (2) A Course Outline, (3) Take Away materials in PDF format, (4) An affirmation that students are being prepared to take the Travel Agent Proficiency Exam –with the logo from Boston displayed in this copy, (5) An affirmation that students will also be completing our Travel Specialist training and (6) an explanation that the tuition costs vary from location to location and to see each location for that information.



Placement-Assistance.aspx

The "Placement Assistance" Page will contain how our unique placement assistance works.



Privacy-Policy.aspx

This page will contain our "Privacy Policy" for users who choose to view our website.



Terms.aspx

This page will contain our "Terms of Use" for users who choose to view our website.



Contact-Us.aspx

The "Contact Us" page will contain relevant content for the user to contact us via postal services, telephone, FAX and interactive web form. This page will also contain a photo of our home office. The interactive web form will have the following fields and the fields will be validated before the user can submit the form. A click once feature will be coded in place as well:

- First Name * (required)
- Last Name *
- Email Address *
- Zip Code *
- Tell us about your Career Goal? (500 word text field with content counter)